

Outreach Consultant Report
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October 2024

General

- Weekly Staff call with Lincoln to coordinate NWTRCC work
- Continued education of the many NWTRCC resources on the internet and in print
- Joined Counselor's Call and researched information about WTR counseling through counselors notes in Newsletter and NWTRCC website
- Participate and prepare materials for Ad Comm Meeting and Gatherings
- Took part in NWTRCC's Counselor's Training for new Counselors

Outreach

Conducted Outreach to national and international organizations including:

- Presented at MennoCon 23 (a national Mennonite Conference) in a workshop titled 'Enabling the Church to do War Tax Redirection and shared NWTRCC resources with those in attendance and included a report for MTAP
- Joined regular meetings of newly formed War Industry Resisters Network Meetings in their regular monthly organizational meetings and webinars
- Facilitated NWTRCC WTR 101 Sessions part of Pace e Bene Days of Action along with other members of the WTR affinity group and included a report for MTAP and for Pace e Bene
- Outreach to members via phone and other mediums outside of social media (mostly through phone calls and written correspondence)
- Helped Facilitate in person WTR 101 at Catholic Worker Midwest Gathering with Lincoln
- Participate in monthly Pace e Bene affinity group to discuss WTR (war tax resistance) as well as monthly affinity group report back
- Joined in National groups including World Beyond War, Veterans for Peace, Pace e Bene and CodePink webinars and promoted NWTRCC and War Tax Resistance

Website/Blog/Twitter/Facebook/Instagram

- Write Blog posts and post to Facebook, Twitter and website
- Solicit and edit Blog posts from others and post to Facebook, Twitter via WordPress
- Research articles and materials relevant to WTR for Blog posts
- Update information and links to NWTRCC website and input on website refresh
- Participate in tutorials for social media and Canva
- Set up posts to X/Twitter
- Set up photos to NWTRCC Twitter posts to increase effectiveness
- Monitor Tweets that are relative to NWTRCC and repost to NWTRCC account

Fundraising and Outreach Committees

- Participate in monthly calls
- Send out minutes from the meetings

Social Media Stats comparing October 2023 to October 2024

Meta/ Facebook:

- Followers increased from 1,121 to around 1,400
- Members who have joined the page increased 1,035 to 1,170

Instagram:

- Followers of NWTRCC has increased from 641 to 21,800

Twitter:

- Followers has increased from 1,860 to 2,226